Statement Against Adelanto Tax Measure

The Measure S Tax is deceptive and misleading. Supporters of Measure S insist that this is not a tax on all Adelanto residents. But that is not true!

Increasing taxes on businesses in Adelanto will lead to higher costs for Adelanto families and residents. The cost of groceries, gas, and goods will be higher for Adelanto residents than other High Desert citizens. That is not right!

In addition to higher costs, this will be the only tax of its kind in the High Desert. That could force local businesses to leave Adelanto for other cities, or worse, for other states. If businesses leave Adelanto, jobs will leave Adelanto. The unemployment rate in the High Desert is already higher than the California and national average, and the Measure S tax will make things worse. Can we really afford to lose more jobs?

The supporters of Measure S claim that this will solve the city’s money problems, but they have proposed the marijuana tax measure to achieve the same goal. That means the Measure S tax is unnecessary. At what point do we say enough is enough?

Lastly, the language of the measure states that this tax can be imposed “in addition to other legitimate licensing fees,” meaning that the council could leave the current flat tax structure in place and add this tax on top of it. That is double taxation, and that is wrong. We should not be solving our budget problems on the backs of hardworking Adelanto businesses and residents

The Measure S tax will negatively impact Adelanto residents and families, especially the poor. We cannot afford the Measure S Tax. Vote to keep jobs in Adelanto. Vote no on the Measure S Tax.