TOWN OF YUCCA VALLEY – MEASURE Y

IMPARTIAL ANALYSIS

The Town Council has prepared and is submitting Measure Y to the voters of the Town of Yucca Valley to add a new Chapter 3.26 to the Town’s Municipal Code, titled “Temporary Transactions and Use Tax Measure.” If approved at the November 8, 2016 election, Measure Y will impose a ½ cent per dollar (0.5%) transaction and use tax for general fund purposes lasting for 10 years. Specifically, Measure Y places a tax of 0.5% upon Town retailers’ gross receipts from the retail sale of most tangible personal property sold within the Town for 10 years, and an excise tax upon the storage, use or other consumption of tangible personal property purchased from any retailer for storage, use or other consumption within the Town at a rate of 0.5% for 10 years.

It is estimated that revenues from this tax will be on the order of $1,500,000 annually. Funds generated by the proposed tax are not restricted and may be used for any Town general fund purposes; but the Town Council has declared certain priorities for use of the tax proceeds, including the following:

1) Maintaining neighborhood safety, police patrols and 911 response,
2) Maintaining and repairing existing neighborhood streets and alleys,
3) Maintaining the Town’s quality of life basic programs.

Measure Y includes provisions for the establishment of an independent taxpayers’ oversight committee, mandatory financial audits and yearly reports to the community.

As a sales tax, Measure Y will apply to everyone who purchases retail goods within Town limits. Visitors and tourists who visit Yucca Valley will also bear part of the tax burden imposed by their local activities and thus contribute to the Town’s ability to maintain roads, sidewalks, parks, police and other general public services that they use while visiting.

The tax would be administered by the California Board of Equalization under contract with the Town of Yucca Valley.

A “YES” vote is a vote to approve a 0.5% retail transactions and use general tax. A “NO” vote is a vote against a 0.5% retail transactions and use general tax. The transactions and use tax in Measure Y would take effect only if it receives a majority “YES” vote at the November 8, 2016 general municipal election. The tax, if approved by the voters, will not be imposed before March 1, 2017.

The above statement is an impartial analysis of Measure Y prepared by the Town Attorney. If you desire a copy of the ordinance or measure, please call the elections official (Town Clerk) at (760) 369-7207, x226, and a copy will be mailed at no cost to you.
Dated: August 17, 2016

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Lona N. Laymon, 
Yucca Valley Town Attorney