Argument in Favor of Measure L

Vote Yes on Measure L — Montclair Essential Services Protection Measure

Help keep our community safe and prosperous by protecting Montclair's long-term financial ability to fund essential community needs including public safety and 911 emergency medical services, programs targeting recovery from public health emergencies, youth and senior services, initiatives aimed at retaining local businesses and jobs, maintenance of parks and streets, and capital projects improving the City's infrastructure.

A Yes Vote on Measure L will add a 1 cent sales tax, generating approximately $7 million in unrestricted funds that will allow the City of Montclair to continue providing high quality programs and services to our businesses and residents.

Montclair is recognized for unmatched community services that help make it a great place to live, work, play, and conduct business. The health, safety, and prosperity of our community depends on the City's ability to continue providing high-quality community services essential to our daily lives.

Due to state mandates and funding reductions, public health emergencies, and economic recessions, Montclair has lost approximately $14.5 million in annual funds resulting in layoffs, hiring freezes, service reductions, and deferment of roughly $34 million in infrastructure and capital improvement projects. City leaders also renegotiated labor agreements, reduced retirement benefits, eliminated staff positions, and adopted a "do more with less" management philosophy.

Despite these reductions to Montclair's operating costs the City's ability to fund essential services and maintain and promote infrastructure improvements remains compromised.

That is why we ask that you Vote Yes on Measure L to raise approximately $7 million in unrestricted funds for essential City services and programs.

Measure L includes strict transparency requirements, mandates that annual independent financial audits be presented to the public, and requires that Measure L funds be spent only in Montclair.

We need your support. Vote Yes on Measure L!

Signed By:

Ginger Eaton,
Montclair Planning Commissioner and former Mayor of the City of Montclair

Arturo Padilla,
Montclair Community Activities Commissioner

David McQuitty,
Managing Director of Development - CIM Group - Owners of Montclair Place

Steve Hammit,
Board Chair - Montclair Chamber of Commerce

Dr. James Lally,
Chief Medical Officer, Health Service Alliance, Montclair Community Health Center
STATEMENT BY PROONENTS/AUTHORS OF ARGUMENTS

Elections Code section 9600 requires that all arguments concerning measures shall be accompanied by the following statement, to be signed by each proponent and by each author, if different, of the argument.

The undersigned proponent(s) or author(s) of the:

Check the appropriate box below:

☑ Argument In Favor of (Proponents)
☐ Rebuttal to the Argument In Favor of (Opponents)
☐ Argument Against (Opponents)
☐ Rebuttal to the Argument Against (Proponents)

ballot measure ☑ at the General Municipal election for the
Measure Letter _______________ Title of Election ______________________

City of Montclair _______________ to be held on 11/3/2020
Jurisdiction _____________________ Date of Election _______________

hereby state that this argument is true and correct to the best of ______ knowledge and belief.

his/her/their

Proponents/Authors:

1. Virginia "Ginger" M. Eaton __________ Signature __________ 8/11/20
   Print Name ____________________________________________
   Title ___________________________ Phone ______________________

2. __________ Print Name __________________________ Signature __________ Date __________
   Title __________________________ Email Address ______________ Phone ______________________

3. __________ Print Name __________________________ Signature __________ Date __________
   Title __________________________ Email Address ______________ Phone ______________________

4. __________ Print Name __________________________ Signature __________ Date __________
   Title __________________________ Email Address ______________ Phone ______________________

5. __________ Print Name __________________________ Signature __________ Date __________
   Title __________________________ Email Address ______________ Phone ______________________
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  - [ ] Rebuttal to the Argument In Favor of (Opponents)
  - [ ] Argument Against (Opponents)
  - [ ] Rebuttal to the Argument Against (Proponents)

**ballot measure L** at the **General Municipal** election for the **City of Montclair** to be held on **11/3/2020** hereby state that this argument is true and correct to the best of **his** knowledge and belief.

**Proponents/Authors:**

1. **Arturo Padilla**
   - **Print Name**
   - **8-11-2020** **Date**

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- [ ] Argument Against (Opponents)
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ballot measure L at the General Municipal Election election for the City of Montclair to be held on November 3, 2020 hereby state that this argument is true and correct to the best of his knowledge and belief.

his/her/their

Proponents/Authors:

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<th>Proponent/Author</th>
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<tr>
<td>1. David McQuitty</td>
<td>Print Name</td>
<td>Managing Director, Development-CIM Group</td>
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<td>August 13, 2020</td>
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The undersigned proponent(s) or author(s) of the:

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☐ Argument Against (Opponents)
☐ Rebuttal to the Argument Against (Proponents)

ballot measure at the General Municipal Election election for the
Measure Letter Title of Election

City of Montclair Jurisdiction to be held on November 3, 2020 hereby state that this
Date of Election

argument is true and correct to the best of Montclair Chamber Board of knowledge and belief.

Proponents/Authors:

1. (Redacted) Date 8-13-2020
   Print Name
   Title

2. Print Name Signature Date
   Title Email Address Phone

3. Print Name Signature Date
   Title Email Address Phone

4. Print Name Signature Date
   Title Email Address Phone

5. Print Name Signature Date
   Title Email Address Phone
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ballot measure at the General Municipal election for the City of Montclair to be held on 11/3/2020 hereby state that this argument is true and correct to the best of his knowledge and belief.

Proponents/Authors:

1. **James Lally, DO.**  
   Print Name  
   Title: Chief Medical Officer  
   Date: 8-17-2020

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   Signature  
   Date  
   Title  
   Email Address  
   Phone

3.  
   Print Name  
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